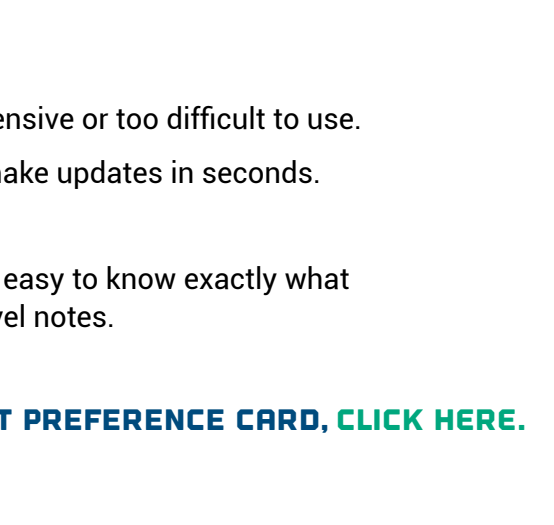
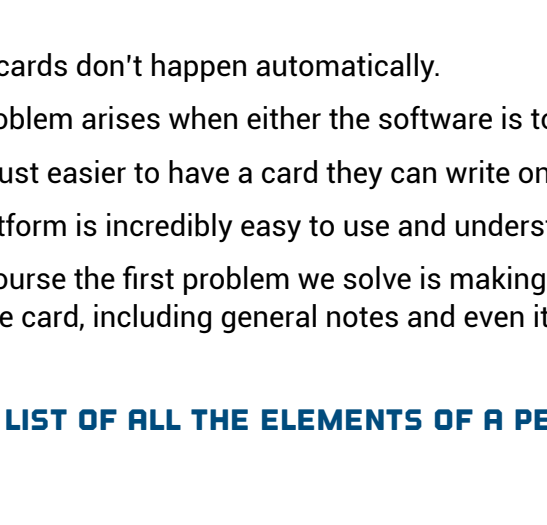


THE 10 BIGGEST PROBLEMS WITH PREFERENCE CARDS

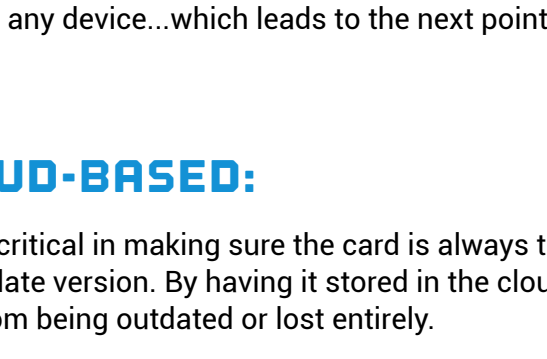
ILLEGIBLE CARDS



- Messy cards don't happen automatically.
- This problem arises when either the software is too expensive or too difficult to use.
- So it's just easier to have a card they can write on and make updates in seconds.
- Our platform is incredibly easy to use and understand.
- So of course the first problem we solve is making it very easy to know exactly what is on the card, including general notes and even item-level notes.

FOR A LIST OF ALL THE ELEMENTS OF A PERFECT PREFERENCE CARD, [CLICK HERE.](#)

MISPLACED CARDS



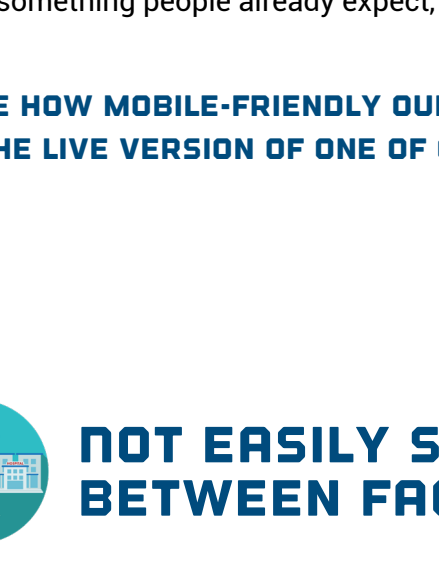
- When you have hand-written cards in files, PDFs on random computers or other sources, it creates situations where cards can be lost or misplaced..or there's questions about which card is the most up-to-date. We've seen all of these scenarios in the field.
- Because we're cloud-based, you always have access to the latest version of the card on any device...which leads to the next point.

CLOUD-BASED:

This is critical in making sure the card is always the latest and most up-to-date version. By having it stored in the cloud, it protects the card from being outdated or lost entirely.



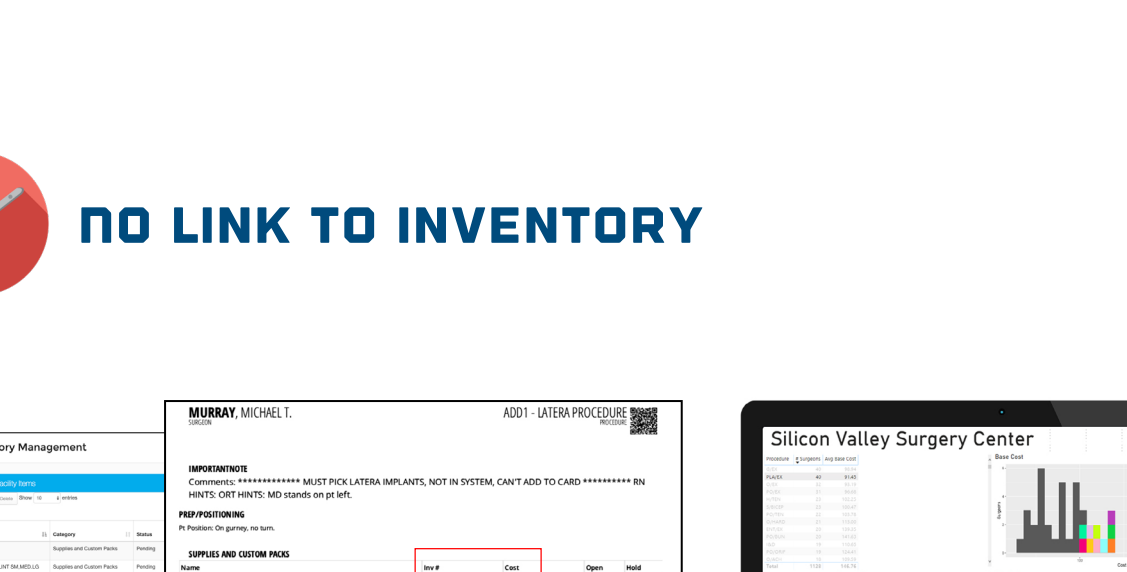
NOT CROSSPLATFORM



- Most other preference card solutions out there do not make it easy to access cards on mobile, tablets, etc..
- Our platform is designed from the ground-up to be accessible via any mobile phone. No software required.
- Every feature of the platform is available from any device.
- This is something people already expect, and is certainly going to be the norm in 2020.

TO SEE HOW MOBILE-FRIENDLY OUR PLATFORM IS, USE YOUR PHONE TO [CLICK HERE FOR THE LIVE VERSION OF ONE OF OUR CARDS.](#)

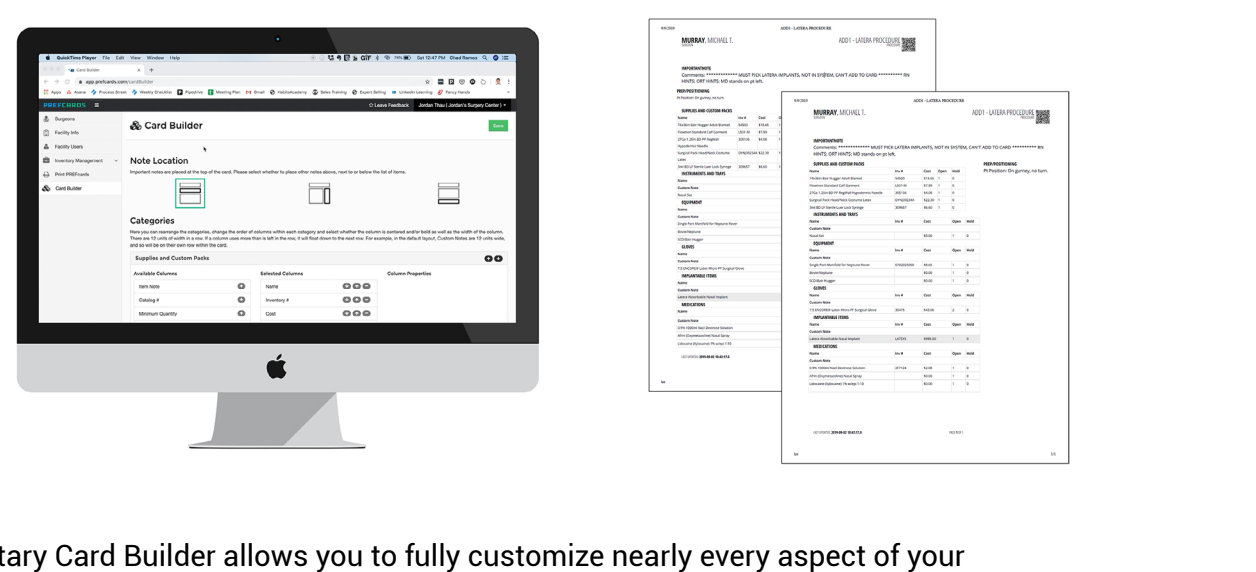
NOT EASILY SHARED BETWEEN FACILITIES



- If you're part of a network, especially with locations close to each other surgeons & staff who work at both facilities will expect both facilities to be on the same page regarding their preferences.
- When they're at one location and ask for a change to be made...they're going to expect that change to be made at all network facilities
- Whether it's fair or not, this is the expectation.
- There are lots of reasons why this may not occur...may have different inventory in different locations, you may not speak to each other.
- So we've elegantly solved this
- So when a change is made to a shared card at one facility, you're able to see it and accept that change at another facility (as long as you are linked).

TO SEE THIS AND OTHER FEATURES IN ACTION, [CLICK HERE TO VIEW AN AUTOMATED DEMO OF THE PREFCARDS PLATFORM.](#)

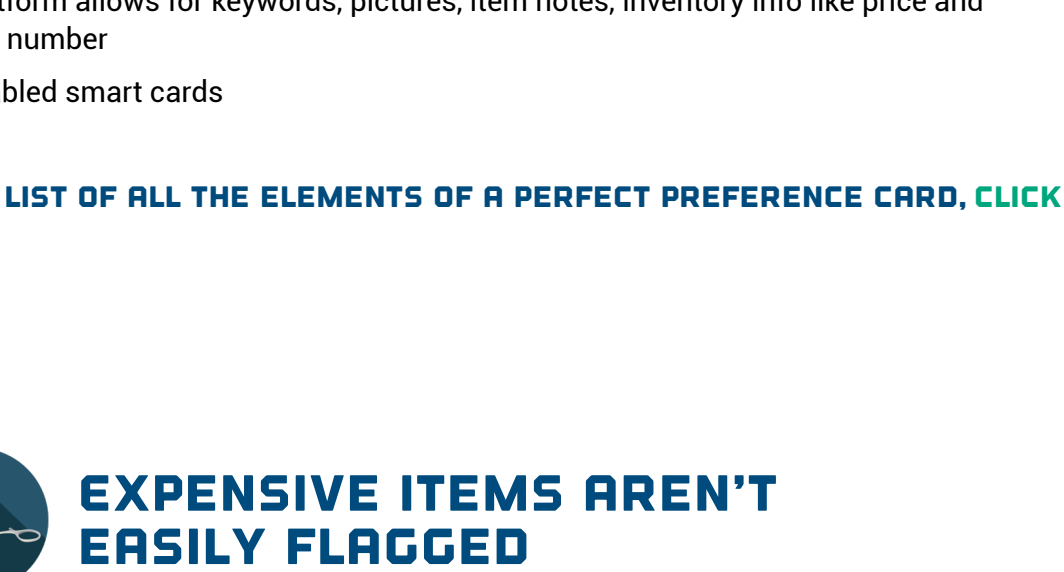
NO LINK TO INVENTORY



- Whether you're a big hospital or a small surgery center, this is almost always a problem; where Inventory is not connected to the actual preference card.
- Aside from helping to ensure that items are clear, when you have inventory & pricing info actually connected to cards, you're able to unlock amazing data like the bell curve report shown.
- This report shows a single procedure, all the surgeons who perform that procedure at the facility, and the cost differences
- You can then dive into the card and see which items are causing these gaps in pricing
- Especially when there is no difference in patient outcome
- Solving this one problem alone could be worth millions of dollars in cost savings over the next few years.

TO SEE HOW INVENTORY CONNECTS TO THE ACTUAL CARD, [CLICK HERE TO VIEW AN AUTOMATED DEMO OF THE PREFCARDS PLATFORM.](#)

HARD TO CUSTOMIZE CARDS



- Proprietary Card Builder allows you to fully customize nearly every aspect of your printed cards
- Organize the order of the categories, add item notes or not, include pricing on the printed cards or not, etc..
- Every aspect of the card can be designed so that they fit your best practices

TO SEE THE CARD BUILDER IN ACTION, [CLICK HERE TO VIEW AN AUTOMATED DEMO OF THE PREFCARDS PLATFORM.](#)

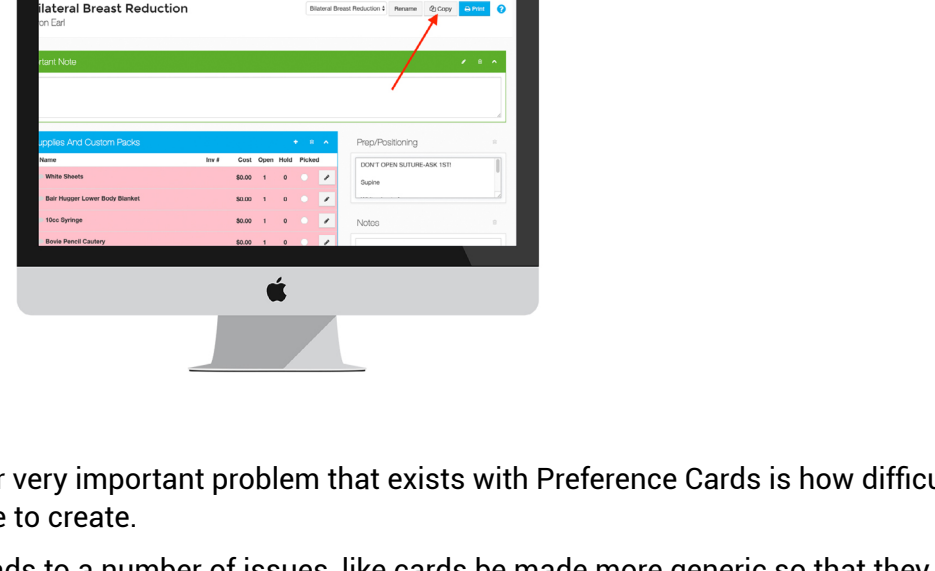
CONFUSING NAMES LEAD TO ERRORS



- There's often a disconnect between what an item is officially called by inventory managers and what it is referred to by those who are picking the cases or performing the procedures in the OR.
- Our platform allows for keywords, pictures, item notes, inventory info like price and catalog number
- QR-enabled smart cards

FOR A LIST OF ALL THE ELEMENTS OF A PERFECT PREFERENCE CARD, [CLICK HERE.](#)

EXPENSIVE ITEMS AREN'T EASILY FLAGGED



- This may be the most one reason for unnecessary waste in the OR and unnecessary inflation of costs for procedures.
- When expensive items are opened unnecessarily because people aren't always on the same page with how expensive some of these instruments are.
- So our system makes it very easy for you to determine what is the price threshold for an expensive item.
- Then from that point forward anything that is above that threshold will automatically be marked as such on any printed card.
- This makes it very easy to help control unnecessary costs.

CREATING NEW CARDS ISN'T EASY



- Another very important problem that exists with Preference Cards is how difficult they are to create.
- This leads to a number of issues, like cards be made more generic so that they can be used for multiple types of procedures
- Or cards be used for multiple physicians even though they may have different preferences
- So we fixed this by making it as easy as clicking one button to make a copy of a card (with all of the notes and connections to inventory)
- and then you can simply make any modifications and save it for a new surgeon or a different variation of a procedure.

TO SEE HOW EASY WE MAKE IT TO CREATE A NEW CARD FROM AN EXISTING CARD, [CLICK HERE TO VIEW AN AUTOMATED DEMO OF THE PREFCARDS PLATFORM.](#)

PHYSICIANS HAVE LITTLE-TO-NO INPUT



- Finally, #10 on the list of the biggest problems with Preference Cards today is the fact that most physicians are essentially in the dark with changes being made or not made on their cards.
- This leads to low surgeon satisfaction, errors on cards, trust lost, etc..
- Because we were founded by a pair of doctors, this was one of the key areas we knew we wanted to get right
- So our system allows Administrators to easily notify surgeons of changes being made to their card.
- This isn't required, but it's available if you want certain surgeons to be kept up-to-date.

TO READ MORE ABOUT HOW A PAIR OF PHYSICIANS FOUNDED PREFCARDS, AND WHY THAT SHOULD MATTER TO YOU, [CLICK HERE TO READ THEIR STORY.](#)

GET YOUR PERFECT PREFERENCE CARD AT [PREFCARDS.COM](https://prefcards.com)

