



PREFCARDS

ASCs Today

What is Driving Growth in 2025?

Evolving Landscape

Ambulatory Surgery Centers (ASCs) have experienced remarkable growth over the past decade. Rising patient demand, advancements in surgical technology, and a shift toward cost-effective, outpatient procedures contribute to this growth. With hospitals facing capacity challenges and patients seeking convenience, ASCs have a bright future.



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Top Surgeries Leading the Way

Certain procedures have become dominant in ASCs due to their efficiency, lower costs, and improved patient outcomes.



Orthopedic Procedures

Knee and hip replacements continue to surge, driven by an aging population and improved, minimally invasive techniques.

Cataract Surgeries

These remain a leading procedure as more patients opt for outpatient settings.



Gastroenterology Procedures

Colonoscopies and endoscopies are commonly performed in ASCs, fueled by high demand and cost efficiency.



Plastic & Reconstructive Surgeries

Minimally invasive techniques, lower costs, and faster recovery times make ASCs an appealing, efficient alternative to hospitals.



Innovations

New technologies have allowed ASCs to dominate the surgical landscape and improve patient care. Some of the most impactful ones include:



Robotics & AI-assisted surgeries

Advanced systems like Intuitive's Da Vinci 5 are transforming the surgical landscape, enabling minimally invasive techniques, and improving patient outcomes across a range of specialties.



Advanced Anesthesia Techniques

Researchers at MIT and Massachusetts General Hospital have developed a new anesthesia technique that automates propofol release based on brain activity.





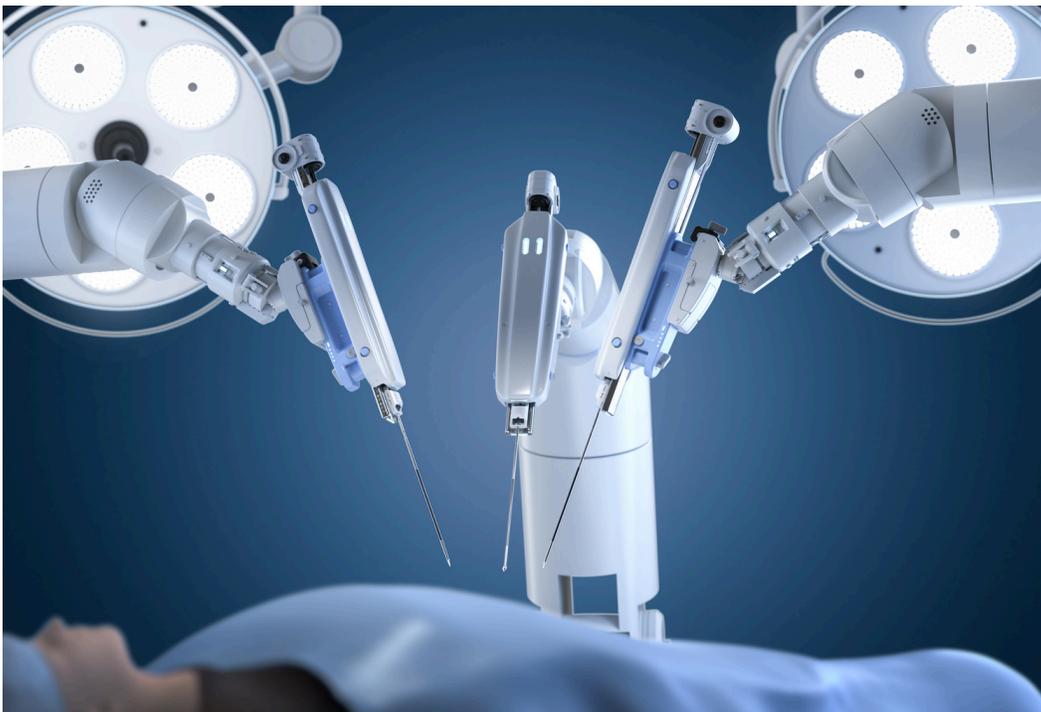
Inventory & Preference Card Digitization

Platforms like PREFcards optimize surgical planning by minimizing manual tasks and standardizing preference cards. They lower labor costs, reduce surgical waste, and free up valuable time for staff to focus on patient care.



Telehealth & Remote Monitoring

More ASCs are integrating pre- and post-op virtual care to enhance patient experience and optimize scheduling. Companies like Teladoc Health streamline communication, reduce in-person visits, and identify potential complications earlier.



Whats Next?

The ambulatory surgery center (ASC) market is on a strong growth trajectory, expected to expand as Americans aged **65 and older** are projected to increase to **24%** of the total U.S. population by **2060**, up from **15%** today.



Regulatory changes are also making expansion easier. Revised certificate of need (CON) laws have lowered barriers to opening new ASCs in many states, with pending legislation in North Carolina, Georgia, and Mississippi.



Additionally, the market is benefiting from new surgical procedure approvals, including:

0717T

ADRC therapy for rotator cuff tear

D7251

Coronectomy, an intentional partial tooth removal

D7471

Removal of a lateral exostosis on the mandible or maxilla

With an expected growth rate of 16.2% and a market value projected to reach \$50.1 billion by 2027, ASCs are becoming an increasingly vital part of the healthcare landscape.



Implications

Shifting Surgical Volume

More procedures migrating to ASCs may impact hospital OR utilization rates.

Collaborative Models

Hospitals and ASCs will explore new partnerships to enhance patient care and maximize efficiency

Competitive Pressure

ASCs' ability to offer lower-cost, high-quality care may challenge hospitals to refine their surgical operations and patient engagement strategies.



Looking Ahead

How will ASCs continue to shape the surgical landscape in 2025? Will hospitals adapt through partnerships, or will they face increased competition?



Significant shifts in surgical care delivery are expected as patient demand soars and innovations make outpatient surgeries more accessible.

Sources

- 1) ASC Industry Overview, ASC Data by BH Sales Group, 2024
- 2) Medicare and Medicaid Programs: Hospital Outpatient Prospective Payment and Ambulatory Surgical Center Payment Systems, Centers for Medicare & Medicaid Services (CMS), Department of Health and Human Services (HHS), 2024
- 3) Anesthesia technology precisely controls unconsciousness in animal tests, David Orenstein, 2023

